



INTENTION OR PRESENTATION

Art and Science
How do we fool people?

Wizard of Oz Experiment

- Service robots are becoming a widespread tool for assignment In scientific, industrial and even domestic settings. Yet, our understanding of how to motivate and sustain interactions between human users and robots remain limited.
- Surprising robot behaviour evolves curiosity
- Influences trust and engagement
- Recyclo robot for recommendation for recycling options:
- What about this nice remote control?

Appropriation in art

- Elaine Sturtevant achieved recognition for her carefully inexact repetitions of other artist's work.

Warhol gave her one of his silk screens so she could reproduce his work with her own versions. (by memorization only)

- She signed her works with Sturtevant
- Later works focus on reproduction in digital age.

“What is currently compelling is our pervasive cybernetic mode which plunks copyright into mythology, makes origins a romantic notion and pushes creativity out of the self.”

Biennale de Paris, appropriation

- Biennale de Paris of Alexandre Gurita, 2000
- IHEAP and Daniel Buuren
- IHEAP and Biennale de Paris

Art & Project Cultural heritage

- End sixties start of art & project gallery Amsterdam
- Bulletin
- Mail art
- Conceptual art
- Sonsbeek 71

Figure and Ground

- Wizard of Oz
- Recyclo behaviour
- Appropriation of Sturtevant
- The making of...
- Radicalism in Biennale de Paris
- ENDA and the invisual art

Intention and presentation

- Figure and ground
- Did the Robot sign the artwork?
- Intention and presentation
- Wizard of Oz behind the curtain
- The need for preservation of cultural heritage
- Appropriation and WOZ experiment
- Art and Science
- Interdisciplinary research needs new ontologies

Conclusion

- WoZ and interaction with users
- Appropriation and interaction with viewers
- Social impact of appropriation
- Social impact of WoZ
- Biennale de Paris:
- The joke
- Blow harder...